

Riding Giants



**THE WORLD FIRST: A FLIGHT FROM THE WORLD'S
HIGHEST MOUNTAINS**



By: Matthew Dieumegard-Thornton
In partnership with:

Standard Life
Investments

Royal
Geographical
Society
with IBG



Black Diamond



The Expedition



In 2019, Matthew is set to become the first person in history to speed ride an 8,000m mountain.

Matthew has already summited Mount Everest in 2012.

Taking skis and a speed wing, Matthew will climb Cho Oyu.

Upon summiting where others contemplate a 2 day descent, Matthew will speed ride to the valley in 5 minutes.

No one has ever taken a speed wing (ultralight small paraglider) to the summit of an Everest sized mountain. Matthew will do this, with skis.

Expedition cost: £45,000; generating an AVE of 10x to 27x
Please enquire for full benefits.

This will be the highest ever speed wing ski descent in human history. The expedition will pioneer a new way of adventure, the ultimate undertaking.

Branding is already in progress - Link: [Daily Mail Release](#)

Sir Ranulph Fiennes “After climbing Everest for The Queen's Diamond Jubilee, this new expedition could well mark a new era by which Himalayan sized obstacles are tackled. A triumphalism for excellence in the extreme”.

Matthew Dieumegard-Thornton



Matthew **knows** the journey.

Climbing since the age of 8, flying since 12, paragliding since 24, speed flying since 25. Matthew has become brand ambassador for AMG Group, Ordnance Survey and countless adventure brands. At the age of 23 Matthew published his first book one year after summiting Mount Everest as one of the youngest ever climbers.

Why Matthew for Riding Giants?

- Summited Mount Everest in 2012 as youngest ever team
- Generated £1.35 million for the sponsoring partner and reached 100 million people world wide
- Award winning content creator for GoPro, Jukin Media and ITN
- 50k social media reach; 10million global video views
- Maintains partnerships with global brands including GlaxoSmithKline and The North Face
- Multiple Himalayan Peak Ascents
- Team record for highest speed wing descent



Matthew **knows** branding.

Alongside adventure, Matthew is a fellow of the Royal Geographical Society, author, public speaker and supports the children's foundation Global Angels, and green initiatives with South Pole Group. Matthew splits his time between a London and Indonesian based consulting agency and the University of Oxford's Saïd Business School.





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